

# MUA 'E-Bulletin'

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Enabling Futures, Impacting Progress

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## MUA 'E-Bulletin' 3<sup>rd</sup> Edition

The Management University of Africa (MUA) 'E- Bulletin' is an electronic fortnight newsletter recognized MUA management as the official internal communication bulletin in matters relating to staff & student welfare, institutional events and any work-related information.

All departments are encouraged to regularly forward information to the editor of the newsletter for inclusion in the subsequent issue.

*In this issue:*

1. MUA donates to Kenya Red Cross Society (KRCS)
2. Students visit MUA Kisaju Campus
3. Staff represents MUA at the 13<sup>th</sup> Season of the Fundraising Coffee Talk
4. June babies celebrate their birthday(s)

### MUA 'Saves Kenya from Hunger'

To scale up the existing Corporate Social Responsibility (CSR) initiatives by MUA, several students led by the Dean of Students; Mr. Maina Komu and the Registrar, Academic and Student Affairs; Dr. Maureen Kangu, visited the KRCS on 22<sup>nd</sup> June 2017 at 5.00 p.m.



MUA staff members and a KRCS staff pose for a group photo. MUA donated foodstuff, clothes and money worth Kshs. 50,000 towards drought alleviation.



MUA students were all smiles as they handed over the donations to KRCS.

Through the programme, the donation would highly benefit several families in Counties like Turkana, Wajir, Mombasa, Kwale, Kilifi, North Eastern and other semi-arid areas, which are the hardest hit by the on-going countrywide drought. According to Catherine Mwangambo – a KRCS staff, there are various interventions in place to help improve the lives of people living in 23 Counties in Kenya that are frequently hit by drought, water shortage, proper sanitation

& hygiene, health, food security and nutrition.

*“When you donate, you save a life and put a smile on someone’s face. Donating should be a continuous process for everyone, not just MUA. As part of this initiative, we as MUA plan to do this again before the year ends. We are blessed enough to feed ourselves and we are gladly extending the favour to the less fortunate.”* Dr. Kangu said.



From Left: KRCS staff, Dr. Maureen Kangu, Bernard Kuria, Maina Komu and Zacharia Mutuku.

The visit was part of the institution’s CSR that it holds annually to help put a smile on the less fortunate.



Zacharia Mutuku on site.

## Students Visit Kisaju Campus

An important part of deciding which learning institution to go to is finding a good fit and a great way of getting more information about it is visiting the college in person. This is what 47 MUA students did on 23<sup>rd</sup> June 2017 alongside the Dean of Students – Maina Komu and 3 MUA staff members.

The main purpose of the visit was to introduce students to the upcoming Kisaju campus and the resources available in the institution to give them an experience of what their lives would be like in the upcoming campus.



Mr. Daniel Kebede Tessema, the site’s Project Manager addresses students’ concerns during the site visit.

The students were grateful for the opportunity since they were able to witness the ground work and progress of the soon-to-be-completed campus, which is set for completion in January 2018.

The institution hopes to increase its students’ intake as soon as the construction work is over.



MUA Students enjoying the Kisaju campus view

### Coffee Talk Season 13

As the lines between business and development become blurred, corporations are increasingly becoming key players on the development space. This was the main topic of discussion on the 13<sup>th</sup> Coffee Talk, organized by Kenya Association of Fundraising Professionals.

The 'Business of Development' talk attended by Bernard Kuria and Carol Achillah was held on 29<sup>th</sup> June 2017 at Laico Regency Hotel from 6.00 p.m. to 8.00 p.m. Other organizations represented included Wells Fargo, Bayo Region, UNICEF, Peace Kenya, Life Works, UNDP, KRCS and Thomas Barnados.



Dr. Stanley Kamau facilitating the 'Business of Development' Talk.

The facilitator of the day - Ahadi Trust CEO, Dr. Stanley Kamau, gave the 12 attendants present at the talk some key pointers on the elements to note when fundraising for various projects:

1. Partner with media stations. Let them be aware of the project you are undertaking for visibility.
2. Identify your course and always have a tagline for your company.
3. Have credible ambassadors that will spiral the course of the project.
4. Research on the list of companies registered by Kenya Licensing and Betting Control Board (BCLB) and their requirements of CSR.
5. Distinctly look at the area of focus for each company. Each company has a course that they identify with. For example, some companies strictly fund girl child projects, others fund sporting activities while select others focus on health, etc.
6. Ensure you get a letter from BCLB approving your organizational profile and track record.
7. It is important that the letter issued addresses a specific recipient and not be generalized. For instance; it should read 'To Lotto' and not 'To all'.

*"If you do not do certain activities or your organization is not driven towards some courses, avoid mentioning them to the potential sponsors. However, you ought to be a fast thinker fast to make the right and fast decisions that will positively impact your course."* He concluded.



Dr. Stanley Kamau answering questions asked by the participants at Laico Regency Hotel during the 13<sup>th</sup> Coffee Talk Season.

KAFP is a not-for-profit association that serves as an umbrella organization for fundraisers, bringing together resource mobilizers and providers in their bid to enhance development in the country.

### June Babies Celebrate their Birthdays

Apart from a few select federal holidays, birthdays only happen once a year and what better way to celebrate it than at work with colleagues?



MUA Vice-Chancellor (left) and Edna Bonareri (right) help Michael and Rachel in cutting the cake.

It is in this view that MUA employees gathered at the Cafeteria at 10.00 a.m. on 4<sup>th</sup> July 2017 in honor of the 'June babies': Michael Lokorodi and Rachel Nyambura.



Dr. Nicholas Letting feeds Rachel Nyambura – one of the 'July babies'.

Cakes are special – and so are birthdays.  
HAPPY BIRTHDAY JULY BABIES!!

*Motivation: Recipe for success: Study while others are sleeping; work while others are loafing; prepare while others are playing and dream while others are wishing ~ William A. Ward*

**Words by: Carol Achillah**

**Photos by: Bernard Kuria**

*Have your say*

**For news, information, comments and upcoming events, kindly send an e-mail to: [cachillah@mua.ac.ke](mailto:cachillah@mua.ac.ke)**

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